



Be there...

OCTOBER 2
Prix de l'Arc de Triomphe, Longchamp
You can't beat a weekend in Paris coupled with Europe's most prestigious race as the highlight of the most stylish of race meetings.

OCTOBER 14
NGC Tattersalls Yearling Sales Event
Apply now to attend at www.the-ngc.co.uk.

OCTOBER 15
British Champions' Day
With £3 million on offer, it's no surprise to see the meeting shaping up to fulfil the lofty expectations of the RFC executives.

OCTOBER 27
Discover Racing and Breeding Day, Lingfield Park
NGC members are invited to enjoy quality racing alongside behind the scenes demonstrations to the racing and breeding industries.

NOVEMBER 12
Paddy Power Gold Cup, Cheltenham
Kick off the National Hunt season with a bang at the first big jumps meeting of the year.

NOVEMBER 26
Hennessy Gold Cup Day, Newbury
Take advantage of an exclusive offer for NGC members of two premier enclosure tickets for the price of one.

Camilla Evetts, Castlebridge Consignment



"Pedigrees today are really very good after many years of refining. We are particularly fortunate in Europe, where they contain far more information than in the USA.

Simon Double, Racing Manager, Jamasitr Racing



"Official handicap marks or Timeform ratings would be useful for those horses still racing, although they wouldn't necessarily be up-to-date by the

The sales offer a day out like no other

The Financial Times' 'How To Spend It' magazine may not be among most young people's monthly must-reads, but an article in last month's edition on the forthcoming Tattersalls October Yearling Sale will surely have hit, to some extent, the wider audience so greatly needed for racing's survival.

There, nestled among the bargain holiday to a private Balinese Island and the Chronicles of a Spa Junkie, was a call to attend this month's sales for a chance to experience the exciting and the unpredictable. Admittedly, the new Lamborghini Gallardo advertised on page 3 may offer a similar sensation but, as far as a free day out goes, there's no better place to get your fix than at a yearling sale.

As a sign of the times perhaps, the article focuses on attendance not investment, selling the experience as a good day out rather than a call to part with whatever funds may be at the reader's disposal. And a good day out it is. Lolling around the parade ring watching

the sprightly youngsters, learning how to make sense of a catalogue and witnessing the buzz of a bidding duel between some of the world's wealthiest owners certainly has its appeal. And getting involved, albeit in a small way, is a much more realistic aspiration for many than the alternative goodies displayed in the 'How To Spend It' shop window.

Hugo Palmer and Ed Walker are just two young trainers heading to the sales this year with the aim of making racehorse ownership as affordable as possible to the masses.

Palmer, who recently acquired the Racing Post-featured filly, Born To Run, at the Doncaster Premier Yearling Sale, hopes to syndicate the horse in 75 shares for £1,200 each for two years in training. A less expensive alternative is the Genesis Racing Syndicate (for £500 all-in), which will rely on Walker to purchase a horse in training to hit the ground running this autumn.

For those more interested in the bluest of blood, the Hot to Trot Racing Club offers

Talking Point...

In what ways do you think the presentation of pedigrees in a sales catalogue could be improved?

time of the sale. If asked for one improvement, I'd include the distances over which horses have won. It would save purchasers a lot of pre-sales time trawling through the Racing Post website. Also, it's not always easy to find out distances of races won abroad."

Rob Speers, Templeton Stud



"Although most people understand the current catalogue system, I think it is important to look for improvements and to try new initiatives. Anything that will appeal to new people and make a sales catalogue more accessible is a good thing. Official ratings or Timeform ratings would be worth incorporating. A lot of people do this research themselves at the moment, so it would surely be a benefit to buyers and vendors to have it done for them.

The industry has a reputation for being slow to accept changes but catering for the new generation has got to be at the forefront of the agenda now."

Eamonn Reilly, BBA Ireland



"I think it would be useful if the catalogues could distinguish between the different types of black type races. There is a big difference between a filly that has won a Pattern race in the UK or Ireland to one which might have been placed in Italy or Denmark, for example.

"I think it is also important to get as much input from the vendor as possible to ensure they are happy with the way their horse is presented. It is their shop window after all and everything should be done to ensure they are maximising the key selling points."



Tattersalls' auction ring has provided moments of pure theatre over the years, such as this sale of George Washington's only yearling

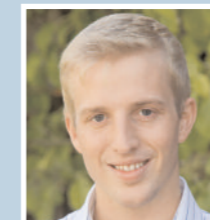
members the chance to take ownership of a well-bred filly on lease at a cost of just £960 for the entire 2012 Flat season.

Even if your bank statements are more red than black, you can still get involved for free by visiting www.thepeopleshorse.co.uk and taking the plunge via Twitter with the Rod Millman-trained Tweet Lady. Followers are introduced to their training team, informed of the daily regime and kept up to date with regular blogs and photos, in addition to being put forward to enter a ballot for tickets when Tweet Lady runs. For those without disposable income, the stylish website is an excellent way to learn a bit more about racehorse ownership without footing the bill.

"The Tweet Lady website is an excellent way to learn more about ownership"

Conscious of the need to marry young people's interest in racing and ownership with an appreciation of the bloodstock and breeding industries, the Next Generation Club invites members to attend the second annual sales event hosted on October 14 during Book 3 of the Tattersalls October Yearling Sale in Newmarket. Following on from the success of last year's event, the day will be set up around giving members an insight into how the sales work, what trainers and agents look for in potential athletes, and how to predict their market value.

Now if only the FT had a 'How to Earn It' magazine, we might all be the proud owners of a shiny new racehorse!



Student diary

STEPHEN HEATH
Darley Flying Start

Like many people, I can pinpoint the horse responsible for my passion for horseracing, and in my case the exact race - Zeta's Lad beating Le Piccolage in the Bonusprint Handicap Chase at Kempton on December 28, 1992.

After graduating from Cambridge in 2006, I was fortunate enough to secure an excellent position for putting this passion to real use as a pedigree researcher at Timeform. Over the next two years I greatly enjoyed working with some exceptionally sharp minds, whilst taking responsibility for most of the pedigree information and my favourite task, editing the Stallion Statistical Review.

With a heavy heart, but with the knowledge of how much more there was in our great industry to learn, I left the sages of Halifax to embark on stage two of my career - starting from scratch to learn how to care for thoroughbred breeding stock.

I can still remember mucking out my first stable once I'd secured a place on the National Stud Diploma course. This took the best part of an hour and left me baffled at the prospect of performing the task at any kind of acceptable rate!

The staff at the National Stud had the unenviable task of transforming me into a useful industry worker and rose to the challenge with aplomb. For a great start in

the industry, I would highly recommend the National Stud to any young person with a keen interest in racing and breeding. The practical skills gained, along with the chance to attend lectures from pre-eminent industry figures, stand its graduates in good stead, and help greatly in securing decent positions within the business.

Since graduating from the National Stud I have been lucky enough to work with some of the most successful people in the industry. I completed a season of yearling preparation with Ted Voute, before spending a year at Lane's End Farm in Kentucky. For a true racing fan, Lane's End was a real treat; more than once I found myself starstruck, no more so than when meeting the great Zenyatta.

More stars awaited me in my next role at Newsells Park Stud, where, amongst others, I found myself present at the birth of a Sea The Stars half-brother to Speciosa.

All this brings me to my current situation, as one of the 2011 Darley Flying Start class. My coursemates and I already feel like a big family and over the course of the next few columns I hope to introduce my 12 new friends. The course is certainly living up to its name: we are already flying along, racing every weekend and meeting some fascinating people. All of us agree that we are truly living the dream.